



# PA CultureCheck



## PA CultureCheck 2024 - It's our story, let's tell it.

### Welcome - Your voice matters!

PA CultureCheck is THE statewide benchmark study by PA Humanities, the Greater Philadelphia Cultural Alliance, and the Greater Pittsburgh Arts Council to gather and uplift the voices of Pennsylvania's cultural, arts, and humanities organizations, along with other nonprofits and community groups.

Our 2023 study was featured in major news outlets - including *The Philadelphia Inquirer*, *The New York Times*, and *WHYY*. PA CultureCheck tells a powerful story of Pennsylvania's cultural sector. The results inform local and statewide advocacy efforts, educate grantmakers and practitioners about the latest trends, inspire future research, and help build a stronger and more responsive cultural community.

### **Data is kept strictly confidential and will ONLY be reported in the aggregate.**

This survey is for data collection and reporting purposes only. Please consider granting permission to quote from your text responses anonymously to help illuminate the findings (option given in survey).

### **Helpful tips:**

- It's helpful to have handy your organization's annual report, budget, or similar documents for FY 2019 and FYs 2022, 2023
- Estimates are fine
- The survey can remain open in a browser indefinitely, but you CANNOT save answers if you close the window or restart
- Estimated time to complete the survey is 25 minutes
- Depending on your location, there are 28-30 questions

### **Questions? Contact:**

Nick Crosson - Development & Research Manager, PA Humanities - [ncrosson@pahumanities.org](mailto:ncrosson@pahumanities.org)  
Kristen Vinh - Director of Research and Data, Greater Philadelphia Cultural Alliance - [kristenv@philaculture.org](mailto:kristenv@philaculture.org)  
Morgan Kasprovicz - Director of Research and Cultural Policy, Greater Pittsburgh Arts Council - [mkasprovicz@pittsburghartscouncil.org](mailto:mkasprovicz@pittsburghartscouncil.org)

1/9  11%

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# PA CultureCheck 2024 - It's our story, let's tell it.

## Contact and Organization Information

1. Which organization(s) invited you to take this survey?  
(Select all that apply)

- Greater Philadelphia Cultural Alliance
- Greater Pittsburgh Arts Council
- PA Humanities
- PA Museums
- Pennsylvania Council on the Arts (PCA)
- Pennsylvania Historic and Museums Commission (PHMC)
- Pennsylvania Office of Commonwealth Libraries (OCL)
- Other (please specify)

\* 2. Name of Your Organization

\* 3. Organization Information (Primary address)

Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State	<input type="text" value="-- select state --"/>
*ZIP Code *	<input type="text"/>
Web Address	<input type="text"/>

### **\*\*Please note:**

**If the organization is located in the Greater Philadelphia or Greater Pittsburgh areas, you will see 3-5 additional questions provided by the Greater Philadelphia Cultural Alliance or the Greater Pittsburgh Arts Council, respectively.**

**Please see PDF "PA CultureCheck survey Philadelphia and Pittsburgh" at: [www.pahumanities.org/pacc](http://www.pahumanities.org/pacc)**

\* 4. Organization Information - select County (Primary address)

\* 5. Contact Information

(Contact information is kept confidential. We request it so that we may share findings with you.)

*Contact Name *	<input type="text"/>
Contact Title	<input type="text"/>
*Email Address *	<input type="text"/>
Phone Number	<input type="text"/>

\* 6. All responses to questions will ONLY be reported in the aggregate.  
In addition, may we have your permission to share **anonymized** quotes from your text responses or comments? (We will never share names.)

- Yes, you may share anonymized comments and notes (e.g. "Things are great" - Museum Education Director)
- No, please do not share any comments and notes
- Other (please specify)

\* 7. Which of these categories best describes your organization type?  
(For more information on these categories, see [HERE.](#))

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## PA CultureCheck 2024 - It's our story, let's tell it.

### Current Status and Operations

\* 8. Which of the following describes your organization's current operating status compared with pre-pandemic levels in 2019?

- Operating at an increased capacity (more programs, staff, etc.)
- Operating at normal capacity (same programs, staff, etc.)
- Operating at reduced capacity (less programs, staff, etc.)
- Operating at modified capacity (in a different way)
- Merged with another organization
- Hibernating (suspended operations and programming)
- Permanently Closed/Defunct
- Other (please specify)

- None of the above/ Not Applicable

9. Total operating budget (by expenses) for your organization in **FY2023** (or current FY):  
(numerals only, no commas)

Total Expenses

10. Reporting END DATE for your organization for FY2023:  
(e.g. if your FY2023 ran from July 2022 to June 2023, then end date would be 06/30/2023)

Fiscal Year End Date

Date

 

11. How have your organization's revenue sources changed over the last three years?

12. **Effects of increasing costs/ inflation.** Please rank the following items according to how much inflation has impacted their cost in your organization's operations, with 1 = highest impact and 8 = lowest impact.

[Use the blank boxes to assign a number and/or drag the items up/down the list to the proper spot.

Check the N/A box if an item does not apply to your operations.]

	<input type="text"/>	Salaries	<input type="checkbox"/> N/A
	<input type="text"/>	Other compensation or benefits costs	<input type="checkbox"/> N/A
	<input type="text"/>	Rent/ occupancy	<input type="checkbox"/> N/A
	<input type="text"/>	Other physical space costs (repairs, utilities, insurance, etc.)	<input type="checkbox"/> N/A
	<input type="text"/>	Technology costs	<input type="checkbox"/> N/A
	<input type="text"/>	General purchases costs	<input type="checkbox"/> N/A
	<input type="text"/>	Marketing	<input type="checkbox"/> N/A
	<input type="text"/>	Production Expenses	<input type="checkbox"/> N/A

13. How have your organization's operations changed over the last three years?

3 / 9

33%

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## PA CultureCheck 2024 - It's our story, let's tell it.

### Attendance

\* 14. Based on current trends, when would you estimate that in-person attendance at your organization will return to levels **similar to those in 2019**:

- Already back to/above 2019 levels
- Next three months (Sept-Nov 2024)
- By the end of 2024
- Sometime in 2025
- Later than 2025
- Don't expect audiences to return to 2019 levels
- Unsure/Not Applicable
- Other/ It's complicated (please describe)

15. How has attendance changed **since last year**?

- Increased
- About the same
- Decreased
- Unsure/Not Applicable

16. If not at full capacity (100%), what percentage of full capacity would you estimate attendance levels ["Full capacity" is not meant to indicate 100% sell-outs, but the general level of attendance/participation from pre-2020 era.]

(numerals only, no commas)

Percent of full capacity

17. When it comes to producing your work, how has the number and length of shows changed overall since 2019?

	More/ Longer	Same	Fewer/ Shorter
Number of shows, presentations:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Length of engagement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\*\*Please note:**

**Only Performing Arts organizations will see the above question**

**For questions numbers, please add +1 if answering for a Performing Arts organization**

17. Please indicate attendance/ participation for your organization in **FY2023** for the following:

(numerals only, no commas)

Total Number of In-person Attendees/ Participants

Total Number of Virtual Attendees/ Participants

Total Number of Student Attendees/ Participants from In-person School Groups

18. How have your organization's ways of engaging with the community/ audience/ participants changed over the last three years? (E.g. interactions with audience, attendance and working w attendees.)

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44%

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Volunteers and Staffing

19. How does participation by volunteers compare to 2019?

- Many more volunteers (+25% or more)
- More volunteers (+16% to +24%)
- Somewhat more volunteers (+5 to +15%)
- About the same number of volunteers (even or +5% to -5%)
- Somewhat fewer volunteers (-5 to -15%)
- Fewer volunteers (-16% to -24%)
- Many fewer volunteers (-25% or more)
- Unsure/ Not Applicable
- Other (please specify)

20. How have hiring processes been for open positions?

- Very difficult
- Somewhat difficult
- Neutral/ about the same as always
- Somewhat easy
- Very easy
- Other (please specify)

- None of the above/ Not Applicable



For questions numbers, please add +1 if answering for a Performing Arts organization

## PA CultureCheck 2024 - It's our story, let's tell it.

### Communities and Partnerships

21. **Within the last two years**, with which of the following types of organizations/ groups has your organization worked in partnership to deliver programs or services? (Select all that apply)

**If your organization is one of the following**, only check that box if you work with another organization of the same type - e.g. if you are a library that has partnered with other libraries.

- Community or recreation center
- Community/ neighborhood development corporation (CDC, EDC, etc.)
- Detention center/ prison
- Environmental group or center/ conservancy
- Farmers market or community garden
- Food pantry/ food assistance site
- History/ heritage sites
- Hospital/ clinic/ health facility
- Housing authority
- Housing facility for persons without shelter/emergency housing facility
- Immigrant/ new resident welcoming/ support organization or facility
- Libraries
- Local government (municipality or county)
- Park(s), arboreta, or trails
- Place(s) of worship
- School - K-8
- School - 9-12
- School - College or university
- School - other type

- Senior center/ residence
- Tourism or visitors centers
- Veterans center/ American Legion/ VFW
- Not Applicable/ None
- Other type (please describe below)



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Communities and Partnerships (continued)

22. Which of the following social, cultural, or community themes or issues does your organization address or explore in your work?

- |   |  |
|---|--|
| <input type="checkbox"/> Access and inclusion                           | <input type="checkbox"/> Incarceration related issues/ restorative justice/ returning citizens |
| <input type="checkbox"/> Aging  | <input type="checkbox"/> Job preparation   |
| <input type="checkbox"/> Community revitalization/ Economic development | <input type="checkbox"/> Literacy/ reading skills  |
| <input type="checkbox"/> Education                                      | <input type="checkbox"/> Mental health and wellness  |
| <input type="checkbox"/> Environment/ Climate/ Land and Water           | <input type="checkbox"/> Physical health and wellness  |
| <input type="checkbox"/> Food/ hunger                                   | <input type="checkbox"/> Social justice/ activism  |
| <input type="checkbox"/> History  | <input type="checkbox"/> Veterans issues   |
| <input type="checkbox"/> Housing  | <input type="checkbox"/> Violence prevention/ gun violence                                     |
| <input type="checkbox"/> Immigration                                    | <input type="checkbox"/> Youth development   |
| <input type="checkbox"/> Other (please specify)                         |  |

23. Please describe your organization's work on one of these important themes or issues.  
*[Please feel free to name specific programs or events at your organization and to include web links if you like]*

**For questions numbers, please add +1 if answering for a Performing Arts organization**

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Closing Questions & Demographic Info

24. How do you feel about the future of the arts, culture and humanities sector in your community?

- Very optimistic
- Optimistic
- Neutral
- Pessimistic
- Very Pessimistic
- Other (please specify)

25. If you wish, please share any details about your response about your feelings about the cultural sector.

**For questions numbers, please add +1 if answering for a Performing Arts organization**

26. In terms of representation, please indicate your organization's racial and ethnic identities (BIPOC and/or AAPI) for the following:

- BIPOC - Black, Indigenous, Persons of Color
- AAPI - Asian American and Pacific Islander

	Yes	No	Other (describe below)	N/A
Executive Director is member of BIPOC or AAPI community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1+ Other Senior Staff is/are members of BIPOC or AAPI community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Board Chair is member of BIPOC or AAPI community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1+ Board Officers is/are members of BIPOC or AAPI community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audience/ participation is 51% BIPOC or AAPI persons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Was founded by BIPOC or AAPI persons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mission/ dedicated to serve BIPOC or AAPI communities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

**For questions numbers, please add +1 if answering for a Performing Arts organization**

27. Does your organization PRIMARILY (at least 51% of your audiences fit this definition) serve one or more of these communities:

- Yes: Aging communities
- Yes: LGBTQ+ communities
- Yes: Immigrant communities
- Yes: Low income communities
- Yes: People with disabilities
- Yes: Returning Citizens (formerly incarcerated individuals)
- Yes: Rural communities
- Unsure/ Not Applicable
- Yes: Other (please specify)



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Closing Questions and Thoughts about the Future

\* 28. Please identify any issues that the arts and culture community must address to ensure a healthy future. Examples might be capitalization, leadership, greater visibility, equity and inclusion, audience development, accessibility, individual giving, and government relations, among others.



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