

Frequently Asked Questions (FAQs)

PA CultureCheck is the statewide benchmark study by PA Humanities, the Greater Philadelphia Cultural Alliance, and the Greater Pittsburgh Arts Council to gather and uplift the voices of Pennsylvania's cultural sector.

The survey is open from August 6 - September 13, 2024.

<u>Helpful tips:</u>

- Have handy your organization's annual report, budget, or similar documents for FY 2019 and FYs 2022, 2023
- Estimates are fine
- The survey can remain open in a browser indefinitely, but you CANNOT save answers if you close the window or restart
- Estimated time to complete the survey is about 25 minutes
- Depending on your location, there are 30-35 questions

In the fall, we will hold optional online "Listening Sessions" to review and discuss initial findings. All survey takers will be invited to participate; it is not required.

You can find the link to take the survey, this FAQ document, and a sample survey at: https://www.pahumanities.org/pacc

For any questions, please contact: Nick Crosson - <u>ncrosson@pahumanities.org</u>, Kristen Vinh - <u>kristenv@philaculture.org</u>, or Morgan Kasprowicz - <u>mkasprowicz@pittsburghartscouncil.org</u>.

Frequently Asked Questions (FAQs)

Q: What is the purpose of PA CultureCheck?

A: PA CultureCheck is your opportunity to be heard on issues impacting the arts and humanities sector. In the last two years, the survey has told a powerful story of the resilience, adaptability, and innovation of Pennsylvania's cultural sector — but also the need for continued support. The results inform local and statewide advocacy efforts, educate grantmakers and practitioners about the latest trends, inspire future research, and help build a stronger and more responsive cultural community.

Q: Who should participate in the survey?

A: Any organization that is a cultural, arts, or humanities organization -- or other business, nonprofit, or community group doing work in this space -- in Pennsylvania or Delaware or areas of New Jersey that are part of the Greater Philadelphia region. The survey aims to collect data from a wide range of organizations.

Q: How will this data be used?

A: <u>Data is kept strictly confidential and will ONLY be reported in the aggregate.</u> We will publish summary findings in online reports, which we will share with all participating organizations. You will receive a copy of any future reports using survey data.

In the survey, we ask participants' permission to **anonymously** share quotes from their text responses or comments (e.g. "Things are great" - Museum Education Director). If you decline to anonymously share, of course, we will honor that request.

This survey is intended for data collection purposes only and will not affect any future funding or services received from any of the partners.

Q: How will the findings from the survey data be reported?

A: We will release web reports with attractive, full-color charts, maps, and text analysis of the data, detailing the findings from the survey and including feedback from the listening sessions, which help shape the final report. Downloadable PDFs will also be available. In general, we break down findings by discipline and size of organization. Currently, we plan to produce an all-Pennsylvania report, a Greater Philadelphia report, and a Greater Pittsburgh report. Reports on other geographic areas may be possible depending on participation.

Q. Where can I see last year's results and participants?

You can find the latest last year's results at <u>PAHumanities.org/CultureCheck</u>, which also provides a link to the Greater Philadelphia report. At the bottom of the page, you will find a searchable list of the 2023 participants.

Q: How long will the survey take?

A: On average, the survey takes about 25 minutes to complete.

Q: What types of questions are in the survey?

A: The survey covers three main areas:

- Current Operations Includes questions about how your organization has adapted in recent years to changing environments regarding funding and audience participation.
- Staffing and Volunteers Hiring processes, changes in staff and office practices, etc.
- Connection to Community What types of organizations or businesses in your community are you connected to? How are community members involved in your organization?

Q: Who at my organization should complete the survey?

A: The survey should be completed by someone with access to your organization's basic financial, staffing and attendance information. *The survey only needs to be completed once per organization.*

Q: Can I save my answers and come back to them later?

A: Unfortunately, you cannot save your answers. You can leave your browser open and return to the survey later, but if you close your browser or restart your computer, you likely will have to re-enter your responses. *We recommend downloading the PDF of questions before you complete the survey.*

Q: Do I need to take the survey more than once if I received it from multiple sources?

A: No, the survey is designed to be taken once.

Q: How many organizations will participate?

A: Previous surveys conducted by PA Humanities, the Greater Philadelphia Cultural Alliance and the Greater Pittsburgh Arts Council have garnered responses from *up to 400 different organizations in total. We hope for a similar number.*

Q: What do you mean by the terms BIPOC, AAPI, ALAANA, and Global Majority?

A: In the final section of the report, we ask some questions about representation and demographics (they are optional). We recognize that language around identity doesn't always accurately capture race and ethnicity. Organizations in different regions use various demographic terms. See below for a description of these terms and what they mean.

- BIPOC Black, Indigenous, Persons of Color
- AAPI Asian American and Pacific Islander
- ALAANA African, Latina/o/x, Arab, Asian, or Native American
- Global Majority Collective term for persons identifying as Black, African, Asian, Brown, dual-heritage, Indigenous to the global south, and/or have been racialized as "ethnic minorities," who constitute a majority of the global population

Q: Who do I contact if I have questions?

Reach out to Nick Crosson (<u>ncrosson@pahumanities.org</u>), Kristen Vinh (<u>kristenv@philaculture.org</u>) or Morgan Kasprowicz (<u>mkasprowicz@pittsburghartscouncil.org</u>) with questions.